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THE ORIGINAL PIZZA LOGS TO BE PRESENTING SPONSOR OF FASTRAK NORTHEAST "CONTINGENCY CONNECTION" PROGRAM AND CANADIAN NATIONAL CHAMPIONSHIP "TRAVEL PACKAGE"; OVER \$50,000 IN VALUABLE PRODUCT CERTIFICATES TO BE AWARDED

By Mike Leone

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FOR IMMEDIATE RELEASE

(Pulaski, PA)...In an ongoing effort to influx additional value into the Sweeney Chevrolet Buick GMC FASTRAK Northeast Touring Series, officials have announced the addition of The Original Pizza Logs "Contingency Connection" program as part of their 2011 season. The Series will be one of only 60 racing organizations in the nation to have this prestigious contingency program available to its racers. The Original Pizza Logs will also present the FASTRAK "Canadian National Championship" Travel Package.

"The Original Pizza Logs and its owner Bob Cordova is a company that has deep roots in the racing industry," stated fifth year Northeast co-Director Vicki Emig. "Throughout the years, their name has been aligned with some of racing's most respected series, speedways, and teams. We are very excited about promoting and marketing their product in conjunction with the FASTRAK Northeast Late Model Touring Series and look forward to making The Original Pizza Logs top-of-mind with the thousands of fans that will attend one of our events this season."

Nearly 100 manufacturers make up the current Contingency Connection sponsors group and these companies in turn market over 100 different products to racers throughout the country. Aeroqip Hoses, Mallory-Ignition, MSD Ignition, Moroso, Quick Fuel Technology, RACEceiver Scanner, Richmond Gear, and RJS Racing Equipment are just a few of the well-known companies that participate

Beginning at the first Sweeney Chevrolet Buick GMC FASTRAK Northeast/MOV Touring Series event at Tyler County Speedway on Saturday, April 16, two \$1,000 packages in valuable product certificates will be distributed at each Touring event. Fifty different racers will actually receive the \$1,000 packages! The certificates will be able to be utilized towards the purchase of many products currently being used by FASTRAK racers.

Additionally, eight exciting Contingency Connection bonus programs will be available to the FASTRAK Northeast racers that surpass \$7,000 in value. Leading the pack will be the "Bully Dog Dominating Performer Challenge," which will offer a \$3,000 retail prize package to one lucky FASTRAK Northeast racer at season's end. Two additional Bully Dog packages, valued at \$1,000, will also be awarded in conjunction with the inaugural Bully Dog "Cross the Borders" Speedweek presented by Contingency Connection.

Richmond Gear's "Weekend Warrior" Bonus, Redhorse Performance Champions Cup, Mallory Ignition Performance Club, PerformanceParts.com Shopping Spree along with three other will complete the additional \$2,000 in individual bonus programs. Details of the specific packages along with an entire list of the over 100 participating Contingency Connection companies is available on the FASTRAK Northeast website.

In addition to being the presenting sponsor of the FASTRAK Northeast “Contingency Connection” program, The Original Pizza Logs will also step up to present the FASTRAK “Canadian National Championship” Travel Package.

Through The Original Pizza Log’s support, 15 of the top FASTRAK Northeast Touring teams that participate in this historical event at Humberstone Speedway on Sunday, May 22 will receive a \$150 to assist them in offsetting the cost of securing passports and other additional travel expenses to Canada.

“We cannot thank The Original Pizza Logs and Bob Cordova enough for their generosity,” expressed fifth year Northeast co-Director Mike Leone. “By giving our top 15 Northeast Touring teams an additional \$150 on top of the \$2,000 to-win purse, the inaugural FASTRAK Canadian National Championship is sure to be a huge success! This event not only holds historical importance as it marks the first time a FASTRAK Touring Series will cross international borders, but promises to also be a highly-contested on the speedway as drivers battle to become the first FASTRAK racer to capture International accolades.”

The Original Pizza Log, “The Pizza Treat That’s Fun to Eat,” is a great product for family and casual dining along with cafeteria, lounge, and entertainment facility usage. The Original Pizza Logs come in a variety of styles to meet any taste such as pepperoni and cheese, Italian sausage & cheese, hot peppers & cheese, taco, and many others. The company has been in existence since 1986 and distributes nationwide. For more information, check out their website at www.pizzalogs.com.

FASTRAK Northeast’s 2011 marketing partners include Sweeney Chevrolet Buick GMC, The Original Pizza Logs, Bully Dog, Contingency Connection, Utsinger’s Towing, and Hoosier Tire.

You can reach co-directors Vicki Emig and Mike Leone at the FASTRAK Northeast office at 724-964-9300. E-mail to info@fastraknortheast.com and snail mail to 4368 Route 422, Pulaski, PA 16143. The office is open daily late mornings and after 1:30 p.m. For more information, check out the FASTRAK Northeast website at www.fastraknortheast.com. Become our fan on Facebook at www.facebook.com/fastraknortheast.

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